



PROGRAM SUMMARY

"SUSTAINABILITY MEETS SPECIFICATION"

HOW HIGH-PERFORMANCE PRODUCTS CONTRIBUTE TO BUILDING HEALTH AND OCCUPANT WELLNESS

PROGRAM DETAILS

GBCI Course Number: SMS4246

Credits Offered: 1 LU | HSW

Length: 60 min.

METHOD OF DELIVERY

This course is offered to architectural, specification, and design professionals in a lunch-and-learn classroom setting. Participants may also request an interactive virtual class.

COST TO PARTICIPANTS

This course is sponsored by the manufacturer and offered to specifiers and designers at no cost.

REGISTRATION INFORMATION

For more information, or to schedule this course, please contact:

David Keegan
Commercial Specification Manager,
A&I Manufacturing
dkeegan@a-imanufacturing.net
+1 (360) 805-8200

Or visit www.a-imanufacturing.net

COURSE DESCRIPTION

The modern architect faces a sometimes-overwhelming challenge that defies intuition: how to balance building performance and strict carbon targets against cost. Buildings are one of the largest end users of energy, consuming a third of global final energy and creating a fifth of all greenhouse gas emissions. Research from AIA (American Institute of Architects) reveals that 80% of architects want to specify more sustainable materials, but only one in three feels they are meeting that goal.

This course will outline challenges faced by specifiers trying to contribute to healthy building, how small choices can help them integrate sustainability into their specification process, and the role building product manufacturers can play in helping them bridge the gap between sustainability and specification.

LEARNING OBJECTIVES

- Analyze challenges architects face when trying to integrate sustainability into their specification process
- Summarize sustainable window treatment products that contribute to building wellness and occupant welfare
- Discuss how small, calculated choices in sustainability can precipitate meaningful refinements in specifications
- Illustrate key lessons in sustainable specification by applying them to three specific settings

HIGHLIGHTS TO WATCH FOR



Challenges to sustainable building faced by architectural, specification, and design professionals



The impact of small, strategic choices on sustainability and occupant wellness



How BPMs can help you bridge the gap between sustainability and specification



**Approved
Continuing
Education**



MEET YOUR INSTRUCTOR

David Keegan has been working with architects for over 20 years. As Commercial Specification Manager for A&I Manufacturing, Keegan focuses on nurturing A&I's relationship with architectural, specification, and design professionals, assisting them in understanding how our products can meet their needs in an array of commercial and residential environments.